



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
**Palm Beach Gardens, FL 33410**  
**Main: (561)694-2525**  
**Billing: (407)389-7661**

www.thewpbfchannel.com

Billing Address:

**Dudley Media**  
**Attention: Accounts Payable**  
**919 Catharine Street**  
**Philadelphia, PA 19417**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954429-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY: 3PACK	1

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954429	06331221

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/25/12	09/28/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	4	\$180.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$180.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12		WPBF News 25 @ 5am	5-530am	:00		<del>\$180.00</del> NM
Credited									
2	WPBF	W	09/26/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-04H	\$180.00 NM
4	WPBF	Th	09/27/12	4:59 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-04H	\$180.00 NM
3	WPBF	F	09/28/12	5:24 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-04H	\$180.00 NM
3	09/25/12	09/28/12	WPBF News 25 Mornings6-7AM		-TWTF--	:30	4	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12		WPBF News 25 Mornings	6-7AM	:00		<del>\$200.00</del> NM
Credited									
1	WPBF	W	09/26/12	6:14 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-04H	\$200.00 NM
3	WPBF	Th	09/27/12	6:44 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-04H	\$200.00 NM
4	WPBF	F	09/28/12	5:59 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-04H	\$200.00 NM
5	09/25/12	09/28/12	Good Morning America	7-9AM	-TWTF--	:30	6	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	6	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12		Good Morning America	7-9AM	:00		<del>\$250.00</del> NM
Credited									
6	WPBF	Tu	09/25/12		Good Morning America	7-9AM	:00		<del>\$250.00</del> NM
See MG 5.7									
2	WPBF	W	09/26/12	7:55 AM	Good Morning America	7-9AM	:30	MLS-12-04H	\$250.00 NM
5	WPBF	Th	09/27/12	7:43 AM	Good Morning America	7-9AM	:30	MLS-12-04H	\$250.00 NM
3	WPBF	Th	09/27/12	8:43 AM	Good Morning America	7-9AM	:30	MLS-12-04H	\$250.00 NM
7	WPBF	F	09/28/12	7:55 AM	Good Morning America	7-9AM	:30	MLS-12-04H	\$250.00 NM
MG for 5.6 09/25									
4	WPBF	F	09/28/12	8:39 AM	Good Morning America	7-9AM	:30	MLS-12-04H	\$250.00 NM
7	09/25/12	09/27/12	The View	11A-12PM	-TWT---	:30	3	\$350.00	NM

## INVOICE



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**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954429-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY: 3PACK	1

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWT---	3	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/25/12	10:59 AM	The View	11A-12PM	:30	MLS-12-04H	\$350.00 NM
2	WPBF	W	09/26/12	10:58 AM	The View	11A-12PM	:30	MLS-12-04H	\$350.00 NM
1	WPBF	Th	09/27/12	11:35 AM	The View	11A-12PM	:30	MLS-12-04H	\$350.00 NM
9	09/25/12	09/28/12	WPBF News 25 @ Noon	12pm-1230pm	-TWTF--	:30	4	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$160.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-04H	\$160.00 NM
3	WPBF	W	09/26/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-04H	\$160.00 NM
4	WPBF	Th	09/27/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-04H	\$160.00 NM
1	WPBF	F	09/28/12		WPBF News 25 @ Noon	12pm-1230pm	:00		<del>\$160.00</del> NM
Credited									
11	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	09/25/12	3:37 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-04H	\$400.00 NM
3	WPBF	W	09/26/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-04H	\$400.00 NM
1	WPBF	Th	09/27/12	3:28 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-04H	\$400.00 NM
4	WPBF	F	09/28/12	3:29 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-04H	\$400.00 NM
13	09/25/12	09/28/12	M-F 5pm News	5-6pm	-TWTF--	:30	4	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	5:56 PM	M-F 5pm News	5-6pm	:30	MLS-12-04H	\$350.00 NM
3	WPBF	W	09/26/12	5:21 PM	M-F 5pm News	5-6pm	:30	MLS-12-04H	\$350.00 NM
2	WPBF	Th	09/27/12	5:14 PM	M-F 5pm News	5-6pm	:30	MLS-12-04H	\$350.00 NM
4	WPBF	F	09/28/12	5:30 PM	M-F 5pm News	5-6pm	:30	MLS-12-04H	\$350.00 NM
15	09/25/12	09/28/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	4	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-04H	\$500.00 NM
3	WPBF	W	09/26/12	6:10 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-04H	\$500.00 NM
4	WPBF	Th	09/27/12	6:12 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-04H	\$500.00 NM
2	WPBF	F	09/28/12	6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-04H	\$500.00 NM
17	09/25/12	09/28/12	Jeopardy	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	09/25/12	7:34 PM	Jeopardy	7:30-8PM	:30	MLS-12-04H	\$850.00 NM
1	WPBF	W	09/26/12	7:34 PM	Jeopardy	7:30-8PM	:30	MLS-12-04H	\$850.00 NM
2	WPBF	Th	09/27/12	7:42 PM	Jeopardy	7:30-8PM	:30	MLS-12-04H	\$850.00 NM
4	WPBF	F	09/28/12	7:35 PM	Jeopardy	7:30-8PM	:30	MLS-12-04H	\$850.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



Send Payment To:

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**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

Invoice #	Invoice Date	Invoice Month	Invoice Period
954429-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY: 3PACK	1

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	09/25/12	09/28/12	Jeopardy Class of Time - Pre-emptible with notice	7:30-8PM	-TWTF--	:30	4	\$850.00	NM
19	09/25/12	09/30/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	-TWTF-S	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-S 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Tu 09/25/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-04H \$500.00 NM 4 WPBF W 09/26/12 11:31 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-04H \$500.00 NM 5 WPBF Th 09/27/12 11:25 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-04H \$500.00 NM 3 WPBF F 09/28/12 11:14 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-04H \$500.00 NM 2 WPBF Su 09/30/12 11:23 PM M-SUN WPBF News 25 @ 11PM 11-11:35PM :30 MLS-12-04H \$500.00 NM									
21	09/25/12	09/27/12	Nightline Class of Time - Pre-emptible with notice	11:35-12:05AM	-TWT---	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWT--- 3 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Tu 09/25/12 11:55 PM Nightline 11:35-12:05AM :30 MLS-12-04H \$275.00 NM 3 WPBF W 09/26/12 12:01 AM Nightline 11:35-12:05AM :30 MLS-12-04H \$275.00 NM 1 WPBF Th 09/27/12 11:56 PM Nightline 11:35-12:05AM :30 MLS-12-04H \$275.00 NM									
23	09/29/12	09/29/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/29/12 8:26 AM Sat 8-9am News Sat 8-9am :30 MLS-12-04H \$225.00 NM									
24	09/30/12	09/30/12	GMA Sunday 7-8am Class of Time - Pre-emptible with notice	Sun 7-8am	-----1	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 6:59 AM GMA Sunday 7-8am Sun 7-8am :30 MLS-12-04H \$225.00 NM									
25	09/30/12	09/30/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----1 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/30/12 8:10 AM Sun 8-9am News Sun 8-9am :30 MLS-12-04H \$225.00 NM									
27	09/29/12	09/29/12	Sat 5-6am News Class of Time - Pre-emptible with notice	Sat 5-6am	-----S-	:30	1	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/29/12 5:14 AM Sat 5-6am News Sat 5-6am :30 MLS-12-04H \$65.00 NM									

Total Spots 45

## Payment Terms 30 Days

Gross Total	\$16,385.00
Agency Commission	\$2,457.75
Net Amount Due	\$13,927.25



**WPBF**  
**3970 RCA Boulevard**  
**Suite 7007**  
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**Attention: Accounts Payable**  
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Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY: 3PACK	1

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954429	06331221

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	WPBF News 25 @ 5am	5-530am	1-----	:30	1	\$110.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:14 AM	WPBF News 25 @ 5am	5-530am	:30	MLS-12-04H	\$110.00 NM
4	10/01/12	10/01/12	WPBF News 25 Mornings	6-7AM	1-----	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:13 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-04H	\$275.00 NM
6	10/01/12	10/01/12	Good Morning America	7-9AM	2-----	:30	2	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	2-----	2	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	M	10/01/12	6:59 AM	Good Morning America	7-9AM	:30	MLS-12-04H	\$275.00 NM
1	WPBF	M	10/01/12	7:30 AM	Good Morning America	7-9AM	:30	MLS-12-04H	\$275.00 NM
8	10/01/12	10/01/12	The View	11A-12PM	1-----	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	10:58 AM	The View	11A-12PM	:30	MLS-12-04H	\$400.00 NM
10	10/01/12	10/01/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$175.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	MLS-12-04H	\$175.00 NM
12	10/01/12	10/01/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$400.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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Advertiser	Product	Estimate Number
FL Dem Party/3PAC/SACHS	FL DEM PARTY: 3PACK	1

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/01/12	10/01/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	MLS-12-04H	\$400.00 NM
14	10/01/12	10/01/12	M-F 5pm News	5-6pm	1-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:15 PM	M-F 5pm News	5-6pm	:30	MLS-12-04H	\$450.00 NM
16	10/01/12	10/01/12	WPBF News 25 @ 6:00P	6-6:30PM	1-----	:30	1	\$525.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$525.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	MLS-12-04H	\$525.00 NM
18	10/01/12	10/01/12	Jeopardy	7:30-8PM	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	7:28 PM	Jeopardy	7:30-8PM	:30	MLS-12-04H	\$850.00 NM
20	10/01/12	10/01/12	M-SUN WPBF News 25 @ 11-11:35PM		1-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	11:29 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	MLS-12-04H	\$500.00 NM
22	10/01/12	10/01/12	Nightline	11:35-12:05AM	1-----	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	11:55 PM	Nightline	11:35-12:05AM	:30	MLS-12-04H	\$700.00 NM
26	10/01/12	10/01/12	WPBF News 25 Mornings	6-7AM	M-----	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	MLS-12-04H	\$275.00 NM
28	10/01/12	10/01/12	M-F 5pm News	5-6pm	M-----	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	10/01/12	5:54 PM	M-F 5pm News	5-6pm	:30	MLS-12-04H	\$450.00 NM

**Total Spots 14**

**Gross Total \$5,660.00**

## Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

**INVOICE**

Send Payment To:

**WPBF**  
**PO Box 26885**  
**Lehigh Valley, PA 18002-6885**

[www.thewpbfchannel.com](http://www.thewpbfchannel.com)

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
954429-2	10/07/12	October 2012	10/01/12 - 10/01/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
FL Dem Party/3PAC/SACHS	FL DEM PARTY: 3PACK	1

Agency Commission **\$849.00**

Net Amount Due **\$4,811.00**